

### 9:00-11:50 AM

**(13091) LET US SHOW YOU HOW TO PRESENT GREAT STOP SMOKING SEMINARS FOR GROUPS AND CLIENTS—AT&T Paid Us \$9000 For 3 Group Sessions.....We'll Show You How To Do It!**

*Jerry Valley, CH and Tommy Vee*

*Introductory-Intermediate*

- Learn how to “crack” the corporate wall for a booking
- Learn two special effects that will win over any committee
- Learn effective suggestions that give us a 92% success ratio
- Learn how to effectively use subliminal videos that work

This workshop will teach you how to find the right companies, how to increase your success ratio on a corporate level, as well as in private settings. How to effectively use subliminal videos and other techniques that put clients deeper and faster into hypnosis. How to structure advertising and introductory letters.

*Lecture/Demonstration*

### NOON-2:50 PM

**(13121) WANTED: HYPNOTISTS FOR STAGE SHOWS—Bootcamp For Hypnotists To Earn \$75,000+ In The Next 10 Months**

*Robert L. Bayliss, CH, CI and*

*Deborah Birinyl Faithrose, CH, CI* *All-levels*

- Contracts that work for you
- Get the easiest and best paying shows first
- Promote like an expert
- Secrets of FREE publicity
- Know who really NEEDS your show

The focus is to spend every second of this workshop dedicated to growing your business as a highly successful entertainer. If you are not making \$1000 to \$4000 doing just one stage show, you must be in the special workshop or else lose your chance to immediately start to earn an extra \$75,000+ in the next 12 months. No “filler routines” here, just “KILLER STRATEGIES” to make you more money. A lot more! Everything will be explained! BONUS: You will be the first to receive an autographed copy of the just released book, “One Great Idea Can Revolutionize Your Business.”

*Lecture/Discussion/Q&A*

### 3:00-5:50 PM

**(13031) A WORLD OF INDUCTIONS!—A Potpourri Of Induction Techniques**

*Joann Abrahamson, CI*

*All-levels*

- Rediscover inductions you already knew
- Learn new inductions and variations
- Become skilled in induction techniques
- Gain confidence
- The right induction for each client
- Practice the inductions learned

Induction methods abound. Knowing many methods empowers you to pick and apply the precise technique for each client. Learn new induction skills and improve those already possessed. Discover new variations of inductions you already know. Increase your confidence level and practice many of the inductions demonstrated: instant, rapid, Ericksonian, confusion, non-verbal, etc. Learn and practice my own special technique that shows you how to detect and overcome resistance, test the client, and deepen the hypnosis in one smooth process.

*Lecture/Demonstration/Practice/Q&A*

### 7:00-9:50 PM

**(13071) STOP SMOKING IN 5 MINUTES—Help Your Clients Become Non-Smokers**

*Arthur Fecteau, CH, CI*

*All-levels*

- Help someone stop smoking in five minutes
- Guaranteed results
- Prove that they are non-smokers while they're still there in the office
- Works 100% of the time - like electricity

This workshop will prepare you to effectively help clients to become non-smokers in five minutes. There will be hands-on demonstrations but the session will also include lecture and hands-on practice. This is easy to learn, demonstrates that clients don't have rational reasons for smoking...and that all of them are psychologically reversed. Research is based on many resources and includes contact reflex analysis, hypnosis, and energy psychology. This can be used for weight control and other issues. Allow the client to take control instead of being led and they leave your office with a sense of empowerment.

*Lecture/Demonstration/Practice/Q&A*

**(13072) BRAIN DIALOG RESEARCH – USING THE BRAIN LANGUAGES TO RESOLVE CHRONIC GRIEF AFTER A LOVED ONE CROSSES OVER—Resolving A Survivor's Chronic Grief After A Loved One's Passing**

*Susan Fox, CH*

*Intermediate-Advanced*

- Review the 4 brain view languages taught in the one-hour seminar
- Learn how to empathize WITH each of the 4 brain's views to mentally resolve conflict about chronic grief triggers
- Learn how to feel a person's spirit energy
- Learn how to establish a signal/symbol with a crossed over loved one's spirit or a transitioning loved one for communication with that loved one from the “other” side
- Learn age regression EFT to provide mental conflict grief relief
- Learn to dissect and dissolve mental grief images to provide grief relief
- Learn brain hemisphere balancing techniques to provide mental conflict grief relief

You miss the hugs, the physical presence, the conversations with a loved one now that he or she's crossed over. Focusing on what you can no longer experience, you feel alone, depressed, or perhaps desperate grief. How do you cope and continue on? In this workshop, learn successful coping techniques I've used with many people. Created after my personal experiences watching my 12-year-old son die. You, too, can feel happy even after your loved one's passing.

*Lecture/Demonstration/Experiential/Q&A*

### Audio Tapes & CDs!

Afraid You'll Miss One

Workshop by Going to Another?

Don't Worry! Audio Tapes & CDs of the Workshops Will be

Available to Convention

Participants.

We'll Take Your Orders There!

To register, call (603) 429-9438

# 14 Special Elective 3-Hour Workshops

Tuition: \$25; 5 for \$100

## FRIDAY, AUGUST 8

### (13073) THE MAGIC POWER OF METAPHOR IN HYPNOTISM

—Discover Change And Recovery

Maurice Kershaw, MA, FNGH *All-levels*

- Get that essential professional case history
- Assess and evaluate the client
- Look for the double diagnosis
- Set therapeutic goals
- Choose the therapeutic strategies
- Create & write dynamic metaphors
- Use the 11 golden rules of this intervention
- Guide the client through the techniques with confidence, elegance, and drama

Metaphor has really caught on as a great boost to speed up and dramatically help clients take control of their lives. Are your clients making the type of dynamic progress which boosts your reputation and brings more clients to you? Many clients need that something extra to enrich their path to accomplishment and recovery. That extra something can well be the power of metaphor which you can learn to use effectively and confidently in your office. This will be a comprehensive, practical, and exciting workshop where you will develop unique skills and strategies to increase your income and make you a more productive hypnotist.

*Lecture/Demonstration/Practice/Q&A*

### (13074) WHO SAYS YOU DON'T NEED DEPTH TESTING?—When The Scalpel Meets The Flesh

Arthur Leidecker, BCH *All-levels*

- Convincers
- Opportunity to build rapport
- Sales opportunities
- Builds aura of expectancy
- Builds believability
- Builds expectancy for trance
- Determines types of induction
- Establishes client/hypnotist relationship
- Determines need for authoritarian or permissive technique

For anyone who does not understand the importance of depth testing when working with clients.

*Lecture/Demonstration/Practice*

"The most powerful, uplifting, and educational gathering of motivated and grounded beings I have attended."

—Sharon Bock, Fort Myers, FL

### (13075) REGRESSION TECHNIQUES OF NLP —Tools For Locating And Resolving The Root Cause

Gary De Rodriguez, CH

*Introductory-Intermediate*

- Understand what NLP is and how it works
- Learn Milton Erickson's backtracking regression technique utilizing kinesthetic anchoring
- Learn time based techniques for locating and resolving events from this life or past lives in a step-by-step strategy that works every time

Within this 3-hour presentation, you will learn the foundational principles of what makes NLP such a powerful ally to hypnosis and provide you with new models for regression work that is fast and thorough. This training will teach powerful new skills that you can utilize immediately to create greater effectiveness with any regression client. What you will learn: what NLP is and how it works; what is time and how the mind encodes the perception of time; backtracking and how it works; time based regression and resolution process; future sourcing.

*Lecture/Demonstration/Experiential/Q&A*

### (13076) WHAT TO DO WHEN YOU DON'T KNOW WHAT TO DO —How To Deliver Substantial Value Anyway

Roxanne Louise, BA *All-levels*

- Develop much greater confidence in being able to work with more clients and a broader array of problems than before by having a fourfold strategy that can be adapted to most clients
- Become aware of a wide variety of unconscious modalities - ways to turn the problem over to the client's subconscious mind to solve
- Become aware of a variety of ways to accentuate the client's positive so that the client can more effectively handle his/her own problems
- Know a variety of ways to reduce stress, negatives, or blocks to problem resolution
- Know a variety of self-help tools that you can teach clients

*Complimentary Coffee & Pastries  
will be available to all attendees*

*7:30-9am Fri, Sat, Sun*

Many times a client will present you with a new problem for which you do not have time to research or for which there are no pre-existing protocols/strategies. Without knowledge or experience with such problem, what do you do? Provide your client significant value anyway with a fourfold strategy. Turn the problem or goal over to your client's subconscious to evaluate and solve. Accentuate the positives (client's strengths, attitude, resources, self-esteem). Reduce the negatives of stress, internal blocks, attitudes, and self-sabotaging behaviors. Teach valuable self-help tools. Numerous ways to do each will be explained or demonstrated. This workshop will not only increase your confidence at work with greater numbers and kinds of clients and problems, it will greatly help you think on your feet, develop general problem solving skills, and increase your own awareness of what you have to offer professionally. This will give you huge dividends for years to come.

*Lecture/Discussion/Demonstration/Q&A*

### (13077) THE HEALING CONCERT

Janalea Hoffman, RMT, MA  
and Lukasz Lagun Kuzminski *All-levels*

Join Lukasz Lagun Kuzminski, award-winning violinist and Music Therapist, Janalea Hoffman, for a unique program that is part concert/part music therapy. Lukasz performed in Carnegie Hall this year and Janalea is a pioneer in music therapy. This is a rare opportunity to hear a great violinist in a very intimate setting! Janalea Hoffman started a unique nonprofit, Sounds of Comfort, which has a mission of playing music for persons with health challenges. Janalea and Lukasz have developed a unique musical experience that is part concert/part music therapy. In this experience, you will learn how to listen more effectively to maximize the benefits of the music. Part of the concert is interactive for those who want to join in.

*Lecture/Demonstration/Exercise/Q&A*

"I came to this year's conference unsure about my future direction and received more inspiration and motivation than ever expected. Thank you!"

—Sylvia Eichmann  
Hildisreden, Switzerland

### SATURDAY, AUGUST 9 11:00 AM-1:50 PM

#### (23111) RAPID INDUCTIONS IN A HYPNOTISM PRACTICE

Anne Spencer, CH

All-levels

Dave Elman, in his legendary book "Hypnotherapy," explains how rapid induction can and should be used in the practice of hypnotism. In this workshop Anne H. Spencer will demonstrate the use of rapid and instant inductions. You will learn the answer to the question, Why use a rapid induction? Learn to induce deep trance within three minutes any time, anywhere. Techniques developed in this short period of time can be used immediately upon return to your private practice. The design of the workshop ensures that what Anne demonstrates, you can do, too. See how healers use instant induction to create complete recovery. Practice is the key to all of learning and knowledge and you'll have the time to make this a permanent part of your hypnotic tool kit!

Lecture/Discussion/Experiential

#### RAVE REVIEWS

"As a fairly new hypnotist, the 2007 convention was invaluable to me. Nowhere else could I learn so much from so many experts. Well worth the time and expense of travel. See you next year!"

—Georgina Powell, Navarre, FL

"I enjoy coming to the convention every year because of all the new ideas it stimulates and new perspectives that people offer. Always enjoyable and lots of fun. The people who put it on and the people who come make it a great experience!"

—Elisabeth Fisher, Marshfield, MA

"This is a very full convention, something for everyone."

—Ken Ring, Madison, WI

### 9:00 AM-11:50 AM

#### (33091) HOW TO CREATE AND MARKET HYPNOSIS CD'S

—Create And Market Hypnosis Audio Programs For Passive Income

Thomas Nicoli, BCH, CI, OB

All-levels

- Create quality recorded hypnosis sessions on audio CD
- How to use and layer background music & sounds, multiple vocal tracks, subliminal vocal track and binaural beats for increased results
- Choose what recording gear and editing software is most suited for your needs
- Market your hypnosis audio programs on and off the Internet for passive income
- Do all of this in easy to understand terms and step procedure

Tom Nicoli's hypnosis audio programs have sold in 28 countries via the Internet, generating tremendous passive income per year. After many requests, he is sharing what he knows. You will receive the two elements every hypnotist is seeking. The reward of guiding more people to their goals, while generating passive income for the business aspect of a hypnotism practice. There is nothing more rewarding than receiving letters and emails from around the world knowing you made a difference while earning income from your work while you sleep or see other clients during your day. This 3-hour workshop sells out fast, register early.

Lecture/Discussion/Q&A

#### PLEASE NOTE

Just the fact that you want to broaden your knowledge is reason enough to attend any presentation on our schedule, but we ask our presenters to indicate which level of experience a member should have to profit most by attending. So, in the catalog to help you make choices, you will see one of the following indicators: Introductory, Intermediate, Advanced or All Levels.

Questions? Call the NGH  
Office at (603) 429-9438

#### (33092) LEARN AND PRACTICE RAPID INDUCTIONS FOR CHILDREN & ADULTS—Rapid Inductions That You Can Use On Stage & In Your Office

Harvey Hunt, CH

Introductory-Intermediate

- Learn rapid inductions by hands-on practice (for use on stage and with your clients)
- Discover why rapid inductions are more effective
- Practice induction techniques for children.

Learn and practice rapid inductions that will give you many induction options for different types of clients and situations. Rapid inductions allow you to know and understand where your clients are, and will allow you more time to work with them. Unlike slower inductions, rapid inductions will work well with clients that are analytical such as doctors, engineers etc. Several types of inductions for children of different ages, and stage induction techniques are demonstrated for those who are considering stage work.

Lecture/Demonstration/Q&A

### 1:00-3:50 PM

#### (33011) DISC FOR HYPNOSIS—Let Your Client's DISC Profile Guide Your Hypnotic Work

Lee Pelletier, CI

All-levels

- Learn the basic elements of the DISC Behavioral/Communication styles
- 4 simple keys to recognizing client's DISC Style by observing their behaviors
- Specific techniques for implementing understanding of DISC with hypnotic work

Communication is the essence of hypnosis. DISC provides key guidelines to communication with the client's conscious mind, leading to communication with the other-than-conscious mind. This overview course, aimed at hypnotists with all levels of experience, will provide the basic vocabulary of DISC, how to determine the client's style by observing and conversing with the client, and how to utilize that knowledge in order to enhance effectiveness in doing hypnotic work with each unique individual.

Lecture/Discussion/Demonstration/Q&A

"Well worth the investment"

—Aloma Sibley, Decatur, GA